

# Few notes on making projects better

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# Equilibrium

- To balance **content** of the project with **project management technology**



# Clarity of objectives

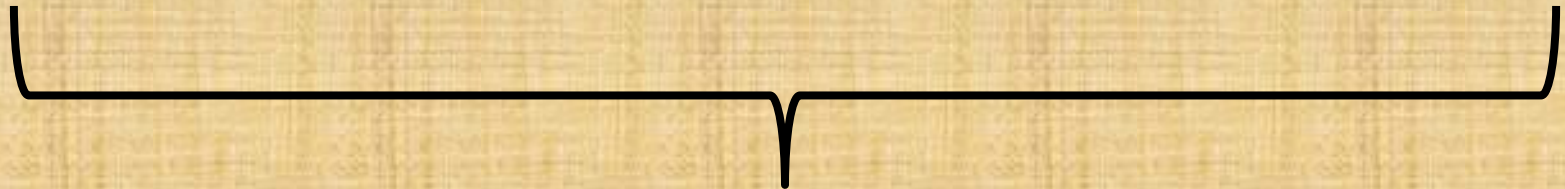
«**Goal-objective-  
strategy plan**» approach



Sound concept



Expected impacts



Coherent work plan

# Tools

- Communicate with partners from the early stages
- Logframe matrix
- SMART

	<i>Description</i>	<i>Objectively Verifiable Indicators</i>	<i>Means of Verification</i>	<i>Risks and Assumptions</i>
<i>Principal Objective</i>				
<i>Specific Objective</i>				
<i>Results</i>				
<i>Activities</i>		<i>Resources</i>	<i>Costs</i>	

# Work plan

- Who, how and when?
- Coherence among work packages
- Management structures – why, who and how
- Roles and tasks of partners
- Risks

# Impact

Exploitation of project results

*and*

Dissemination of project results

*and*

Communication of project

Impact



# Some more tips

## **IPR management and Innovation management**

- A process where someone should be responsible for all activities related to



Coherent work plan

**Good luck!**