

Romanian designer and manufacturer of sustainable merino wool clothing garments offers design and manufacturing services under outsourcing agreements

Summary

Profile type	Company's country	POD reference
Business request	Romania	BRRO20220331019
Profile status	Type of partnership	Targeted countries
PUBLISHED	Supplier agreement	• World
Contact Person	Term of validity	Last update
Madalina-Alexandra Cotiu	31/03/2022 31/03/2023	16/06/2022

General Information

Short summary

A Romanian company specializes in designing and manufacturing quality handmade merino wool knitwear (eg. scarves, cardigans, pullovers etc.) suitable for Autumn/Winter wear and woolen-based garments (eg. long and short T-shirts, leggings etc.) suitable for all seasons. All products are manufactured through sustainable processes. The company seeks international business partners for whom to provide fashion design and/or manufacturing services under outsourcing agreements.

Full description

A Romanian social company specializes in designing and manufacturing woolen products for women, children, and men. All products are created based on the company's original designs.

Products offered by the Romanian company are grouped in two categories:

1. Woolen-based garments – The company offers casual woolen-based garments for daily use, manufactured using 100% merino wool jersey fabric (light and mid weight) or a merino wool and natural silk fabric. Products in this category are manufactured using the company's original designs and are suitable for all seasons. Items available include leggings, T-shirts, base layers, beanies, and multi-functional neck warmers).

2. Handmade knitted products – The company offers handmade garments manufactured in 100% merino wool using heavy weight and chunky yarns. Products in this category are suitable for the Autumn/Winter season and include beanies, headbands, scarves and cols, gloves and mitts, leg warmers, sweaters, cardigans, vests, and socks.

The company has a manufacturing capacity of approx. 1.000 items/months for woolen-based garments and 3.000 items/month for knitted products.

Aiming to expand its network of collaborators, the company is interested in identifying international business partners for whom to design and/or manufacture woolen-based garments and knitwear. The Romanian company offers full design services including product design, prototyping, and manufacturing services. Alternatively, the company can offer product manufacturing based on partners' designs and technical specifications. Cooperation with the partners identified will be based on outsourcing agreements.

Advantages and innovations

The Romanian company is interested in long-term cooperation. It conducts all required research and preparation to ensure high quality design and responsiveness to partners' requirements. Designs created by the Romanian company are well received internationally.

The company has had previous successful cooperation for private label design and manufacturing with partners in Finland, Germany, The Netherlands.

The Romanian company guarantees design exclusivity for all designs created following a design outsourcing contract. Exclusive collections can be designed for partner companies.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

Partner Sought

Expected role of the partner

The Romanian company is interested in identifying international business partners interested in outsourcing the design and/or manufacturing of their wool knitwear and other woolen-based collections/products.

Potential partners are manufacturers in the fashion industry who wish to contract out various components of their manufacturing process (i.e. product design, product manufacturing or both). Interested partners will supply the Romanian company with technical details regarding the designs required and products required.

Cooperation with the partners identified will be based on outsourcing agreements.

Type of partnership

Type and size of the partner

Supplier agreement

- **SME 11-49**
- **SME 50 - 249**
- **Big company**

Dissemination

Technology keywords

- **03005007 - Textile fibres**

Targeted countries

- **World**

Market keywords

- **09004003 - Textiles (synthetic and natural)**
- **07004008 - Other consumer products**
- **07004001 - Clothing, shoes and accessories (including jewellery)**

Sector groups involved

Media

Images



[Photo1MRM_1.png](#)

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[Photo5MRM_1.png](#)

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