

# A Romanian bean bag manufacturer is interested in cooperating internationally with suppliers of expanded polystyrene beads under commercial agreements

## Summary

Profile type	Company's country	POD reference
<b>Business request</b>	<b>Romania</b>	<b>BRRO20220715006</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#">Adela CALOTA</a>	<b>15/07/2022</b> <b>15/07/2023</b>	<b>15/07/2022</b>

## General Information

### Short summary

The Romanian company seeks suppliers of EPS 50 – expanded polystyrene beads for their bean bag production line. They are interested in cooperating with international partners (no matter their country of origin) under commercial agreements.

### Full description

The 2009 founded Romanian company specialises in the design and production of a range of differently age- and activity-oriented bean bags. The firm develops four lines of production, namely:

- memory foam bean bags which come in different sizes and are fitted for yoga practice;
- bean bags filled with polystyrene beads which come in different sizes (from hobbit to giant) and shapes (from footstool to sofa style) and which are designed for a variety of age categories (infants to adults);
- outdoor fun and relaxation, dirt and water-repellent bean bags filled with either memory foam or polystyrene beads, which are available in a number of colours, shapes and sizes and are ideal for lounging in nature;
- kids' bean bags ideal for indoor and outdoor use, shape-fitted to offer comfort during gaming or TV watching activities, in different height and weight proportions that give stability and neck support.

The company seeks suppliers of EPS 50 – expanded polystyrene beads for their bean bags within the frame of commercial agreements. By accessing international partnerships, the Romanian SME could more easily and readily obtain the mentioned material and, consequently, improve their product line and satisfy market demands more

promptly.

#### Advantages and innovations

The Romanian bean bag manufacturer offers clients, apart from the mass production items, customised products. The customisation process includes in-house personalisation (textile printing services on demand, on different types of fabric, adjustable to a variety of patterns and designs; the firm disposes of their own printing machinery, which decreases production costs considerably), commitment to particular manufacturing and delivery deadlines (according to clients' needs and expectations) and engagement in client-focused projects that include the design and production of new items. The design of the bean bags takes view of body comfort and is activity-oriented, thus embracing different shapes and sizes, as well types of material and filling, to match customer needs and expectations.

#### Stage of development

**Already on the market**

#### IPR Status

**No IPR applied**

#### Sustainable Development goals

- **Goal 8: Decent Work and Economic Growth**
- **Goal 12: Responsible Consumption and Production**

## Partner Sought

#### Expected role of the partner

They would like to cooperate with suppliers of expanded polystyrene beads under commercial agreements. Partners should provide upon request technically-specific, transport- and deadline related information about the material.

#### Type of partnership

**Commercial agreement**

#### Type and size of the partner

- **SME 50 - 249**
- **Big company**
- **SME 11-49**
- **SME <=10**

## Dissemination

#### Technology keywords

#### Market keywords

- **07004005 - Furnishing and Furniture**

Targeted countries

- **World**

Sector groups involved