

Romanian manufacturer of natural cosmetic products seeks European suppliers, including resellers, of eco-friendly cardboard lip balm tubes under supplier agreements

Summary

Profile type	Company's country	POD reference
Business request	Romania	BRRO20230420001
Profile status	Type of partnership	Targeted countries
PUBLISHED	Supplier agreement	• World
Contact Person	Term of validity	Last update
Rita Elste - Tomsone	20 Apr 2023 19 Apr 2024	20 Apr 2023

General Information

Short summary

A Romanian company specialises in manufacturing natural cosmetic products for women, men, and children. The company offers a wide range of cosmetic products based on the firm's original recipes, such as lip balms, face and body creams, natural soaps, face tonics etc. Aiming to ensure a high level of sustainability for its products, the company seeks new European suppliers, including resellers, able to provide quality cardboard lip balm tubes. Cooperation will be based on supplier agreements.

Full description

The Romanian company was established by two young entrepreneurs with a keen interest in natural cosmetic products. The company specialises in creating cosmetic products, based on the firms' own recipes.

The company's product portfolio includes:

- lip balms;
- hand, face and body creams and lotions;
- sunscreens and insect repellent lotions;
- natural soaps;
- cleansing gels and face tonics;
- after-shaves and beard creams.

The company's products are manufactured using natural ingredients which include essential and vegetable oils, and active ingredients such as hyaluronic acid, and Q10 coenzyme obtained through plant synthesis. Mineral additives are used for colour and protection. Ingredients used in the manufacturing process are sourced from suppliers in Romania and Germany. Approximately 80-90% of the company's recipes are vegan, while 70-80% of the ingredients used are bio or organic certified.

The company uses complex, original recipes with up to 30 ingredients/product. The use of every ingredient is well justified to ensure an enhancement of the products' cosmetic effects. All recipes are EC notified and carry appropriate approvals. No animal testing is conducted.

To ensure a high level of sustainability for its products, the company seeks new European suppliers able to provide quality, cardboard lip balm tubes. The Romanian company seeks push-up lip balm tubes, made of cardboard/kraft paper, with a capacity of 5-6 ml. Tubes should be suitable for storing grease, as lip balms contain oils and butters. Cooperation will be based on supplier agreements.

Advantages and innovations

Interested partners will have the opportunity of entering the Romanian cosmetics market which is now registering a sustained positive trend.

Technical specification or expertise sought

The company seeks cardboard lip-balm packaging solutions with the following characteristics:

- Material: cardboard, kraft paper etc. recycled or not
- Capacity: 5-6 ml.
- Type/form: cylinder/push-up tube
- Special traits: the material should be adequately treated to contain greasy products as lip balms are made with different oils and butters

The Romanian company is well positioned on the Romanian market, enjoying a consistent order flow.

The firm will place orders of approx. 1000 items/year.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

Partner Sought

Expected role of the partner

The Romanian company is interested in identifying European business partners, able to supply quality cardboard lip-balm packaging solutions.

Potential partners are European resellers with a good product offering. Interested companies should supply the Romanian firm with a catalogue of the products offered, as well as technical details regarding product capacity and durability in time. Any certifications regarding the source of the cardboard/kraft paper should be mentioned.

Cooperation will be based on supplier agreements.

Type of partnership

Supplier agreement

Type and size of the partner

- **SME 11-49**
- **SME <=10**
- **R&D Institution**
- **Other**
- **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **07004002 - Health and beauty aids**

Targeted countries

- **World**

Sector groups involved