

Looking for SMEs in maritime and coastal tourism

Summary

Profile type	Company's country	POD reference
Technology request	Spain	TRES20230425013
Profile status	Type of partnership	Targeted countries
PUBLISHED	Research and development cooperation agreement	• World
Contact Person	Term of validity	Last update
Rita Elste - Tomsone	26 Apr 2023 25 Apr 2024	26 Apr 2023

General Information

Short summary

Spanish cluster, is looking for European SMEs in maritime and coastal tourism that need support to develop innovation and internationalization activities. The SME can benefit from financial support to cover the service cost. The cooperation will be formalised in the context of an EU funded project.

Full description

The Spanish cluster is developing a EU funded project, and is looking for SMEs in maritime and coastal tourism that looks for support to participate and develop their production, innovation and internationalization activities.

The SME can benefit from financial support to benefit from one of these services:

- 1) Activate diversification towards new products and services
- 2) Accelerate and grow new ideas
- 3) Apply open innovation to the SME business
- 4) Promote the green and digital transition in the SME, as well as improve cross-cutting aspects such as gender, CSR, among others.
- 5) Improve SME options to obtain financing in investment rounds
- 6) Improve SME internationalization
- 7) Improve SME knowledge and training regarding previous challenges and improvements.

The target audience for services are the European SMEs in the maritime and coastal tourism industrial ecosystem.

The main sub-tourism sectors are: ports and marinas; services to recreational and sport boats; manufacture and sale and purchase of recreational and sport vessels; charter and maritime excursions; coastal tourism and water sports activities, and services to coastal tourism and water sports activities. Other companies: Coastal and maritime tourism services: Event organisation services; Cultural and tourist services; Tourist entertainment services; Accommodation; Restaurants and catering services.

The service aims to contribute to the updated European tourism strategy, to the reinforcement of the tourism ecosystem, in particular the maritime and coastal tourism, facilitating and supporting SMEs to carry out their innovation activities.

The cooperation will be formalised in the context of an EU funded project. The deadline for Expressions of Interest is 15 May 2023.

Advantages and innovations

Business and Innovation support and funding per SME:

1. BUSINESS MODEL. 3.000,00 €
2. ACCELERATION 8.000,00 €
3. OPEN INNOVATION 10.000,00 €
4. EXPERIENCE IN DIGITAL, SUSTAINABLE, AND INCLUSIVE TECHNOLOGY 6.000,00 €
5. FUNDING OPPORTUNITIES 4.200,00 €
6. INTERNATIONALIZATION 6.000,00 €
7. TRAINING 5.080,00 €

The SMEs can choose a provider from a catalogue defined by type of service offered.

Technical specification or expertise sought

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Stage of development

Already on the market

IPR Status

Sustainable Development goals

- **Goal 6: Clean Water and Sanitation**
- **Goal 14: Life Below Water**
- **Goal 17: Partnerships to achieve the Goal**

Partner Sought

Expected role of the partner

SMEs in maritime and coastal tourism that need support to participate and develop their production, innovation and

internationalization activities.

Type of partnership

Research and development cooperation agreement

Type and size of the partner

- **SME 50 - 249**
- **SME <=10**
- **SME 11-49**

Dissemination

Technology keywords

- **010002009 - Water Pollution / Treatment**
- **10002004 - Climate Change mitigation**
- **10002007 - Environmental Engineering / Technology**
- **10002005 - Biodiversity / Natural Heritage**

Market keywords

- **07005002 - Other restaurants**
- **07005003 - Hotels and resorts**
- **07005006 - Other consumer services (including photo processing)**
- **07001007 - Other leisure and recreational products and services**

Targeted countries

- **World**

Sector groups involved

Media

PDF documents



[20230424_Open call IKAT.pdf](#)

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