

Danish SME is looking for distribution agreement in Europe for their innovative solution to optimize sustainability, maintenance and service cost in car washing stations among other things.

Summary

Profile type	Company's country	POD reference
Technology offer	Denmark	TODK20230418006
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement with technical assistance	• World
Contact Person	Term of validity	Last update
Rita Elste - Tomsone	18 Apr 2023 17 Apr 2024	18 Apr 2023

General Information

Short summary

A Danish SME located in the Northern part of Denmark is offering their business solution and product to optimize private or customer's car washing stations. The SME invented a solution that makes automated car washing more sustainable by reducing water consumption, soap consumption, and maintenance and service costs. Their field of work is also the extensive wind turbine industry and everything in thermodynamics.

Full description

The Danish SME is built around a product called Power Pack which is invented and produced in the northern part of Denmark. The SME offers advice, delivery, and installation of the Power Pack for car washing stations.

The Danish SME focus on developing and manufacturing products that give customers a greater profit through product optimization and which in industry and retail can create more sustainable solutions for the environment.

At the heart of their product range is the Power Pack. The Power Pack is a catalyst that, without the use of electricity or mechanical parts, has an impact on substances and processes such as water, food, static electricity, ventilation, removal of fat in an extractor hood and in grease separators. Their field of work is also the extensive wind turbine industry and everything in thermodynamics.

The Power Pack is VA-approved for use in connection with drinking water, hot water, and water for technical use in accordance with building regulations. Their products are also suitable for use in the food industry, which is exclusive products in stainless steel.

The SME can provide innovative and sustainable solutions for car washing stations all around Europe.

As more and more European countries have legislated on “car wash at home” the usage of an automated car wash at car washing stations has increased. Compared to the high demand for sustainable solutions in society, the Danish SME’s Power Pack offers unique sustainable solutions to car wash owners and car wash chains seeking to integrate a sustainable car wash service to their customers.

The preferred type of cooperation is under a agent or distribution agreement in which the Danish SME seeks to distribute their product to European partners and cooperate under a distribution agreement.

Advantages and innovations

The Danish SME offers a sustainable solution to car washing stations by reducing water consumption as well as soap consumption by 20 percent. Furthermore, the power pack system also reduced maintenance costs and service costs for the individual car washing station.

Since an increasing number of EU countries legislate on car wash at home due to high environmentally risks, car owners who wash their car at home can be fined. Based on this, the number of users of automated car washing stations are increasing, which enlarges the market and opens up new market opportunities.

The Danish SME's power pack system is an effective, sustainable and cost-reducing product that can help individual car wash owners offer a sustainable way of car washing and an expected reduction of maintenance costs.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

Secret know-how

Sustainable Development goals

- **Goal 6: Clean Water and Sanitation**
- **Goal 12: Responsible Consumption and Production**

Partner Sought

Expected role of the partner

The Danish SME is looking for owners of car washing stations in Europe who can benefit from savings on soap and benefit from reduced maintenance and service costs.

The Danish SME is looking for large dealers of car wash stations or larger companies operating the stations

interested in an agent or distribution agreement.

The Danish SME is looking for private car wash stations or smaller car wash chains who are interested in establishing an agent or distribution agreement.

They are also interested in starting a dialogue with small and medium-sized manufacturers and suppliers.

Type of partnership

Commercial agreement with technical assistance

Type and size of the partner

- **Big company**
- **SME 11-49**
- **SME 50 - 249**

Dissemination

Technology keywords

- **10004006 - Sludge Treatment / Disposal**
- **010002009 - Water Pollution / Treatment**
- **10004001 - Industrial Water Treatment**
- **10002013 - Clean Production / Green Technologies**

Targeted countries

- **World**

Market keywords

- **08004001 - Air filters and air purification and monitoring equipment**
- **08004003 - Water treatment equipment and waste disposal systems**

Sector groups involved

Media

Videos

[Wash Tunnel - Power Pack](#)