

A Greek company that offers applied nutrigenetics and food coaching programs has developed a educational board game for children and requests for partners for the production.

Summary

Profile type	Company's country	POD reference
Business request	Greece	BRGR20230607023
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Rita Elste - Tomsone	16 Jun 2023 15 Jun 2024	16 Jun 2023

General Information

Short summary

Nutrition education board game for little (and big) kids with cards.

Full description

The purpose of the game is to educate children on the rules of healthy and nutritious food and food choices through the card game, practicing speed, observation and the application of knowledge. The game will have food cards that will be divided into 6 basic nutrition categories. It will also have 6 weekday categories situations, where players will have to choose foods. In each of these situations the player will be asked to choose the healthiest option food by collecting points. The winner will be the one who manages to collect more points by having a product from each nutrition category. The game is divided into rounds, one round for each daily situation category. The number of cards in each of the 6 nutrition classes can depend on production cost and the complexity of the game. The team suggests 10 cards in each category, i.e. 60 in total. There will also be an hourglass for to make the game faster and more fun and will determine the end of each round.

Advantages and innovations

Interactive
Scientific Based
Highly professionalism
Deep knowledge of the industry

Technical specification or expertise sought

- Partner for production
- Funding

Stage of development

Under development

IPR Status

Sustainable Development goals

- **Goal 4: Quality Education**
- **Goal 3: Good Health and Well-being**

Partner Sought

Expected role of the partner

Production collaborator

Type of partnership

Commercial agreement

Type and size of the partner

- **Other**

Dissemination

Technology keywords

Market keywords

- **07003002 - Health food**
- **05007007 - Other medical/health related (not elsewhere classified)**

Targeted countries

- **World**

Sector groups involved