

A Greek company that delivers a business processes automation platform for business teams offers a technology solution (no-code SaaS) for companies to digitize and automate their business processes.

Summary

Profile type	Company's country	POD reference
Technology offer	Greece	TOGR20230608011
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement with technical assistance Investment agreement Research and development cooperation agreement	• World
Contact Person	Term of validity	Last update
Rita Elste - Tomsone	8 Jun 2023 7 Jun 2024	8 Jun 2023

General Information

Short summary

The company digitizes and automates the simplest to the most complex processes, facilitate collaboration among dispersed teams and click on existing systems optimizing workflows for companies across the globe.

Full description

The team revolutionizes the way business professionals work via our user-friendly, no-code UI by providing an excellent user experience and journey, which incorporates easy workflow creation and management, multiple executions, concrete real-time visual metrics, and a plethora of integrations with other systems and applications.

They offer a Workflow Platform empowered with a Set of Add-on Technologies. The Core & Add-ons are all integrated with the existing systems (CRM, ERP, Payments).

- File management
- Bookings
- Payments
- Social Media Engagement
- RPA
- AI Chatbox

Main Features

1. The Workflow Builder

- Not another illustrative platform but a powerful process executional system
- Designed for business people, low to no code needed
- Supports from simple to high complex workflows
- Supports automated tasks, integrations & people-involved tasks

2. The Dashboard

- Powerful data on the productivity of each Process, each Case, each Task & each Person
- Designed to easily pinpoint bottlenecks
- Built to give feedback on broken processes
- Helps the optimization process

3. Bird's Eye & Deep Dive Views

- A dedicated view per user depending on seniority & accesses
- Views designed for the team's everyday tasks
- Special views for Managers in order to overview & govern the team's productivity
- Overview on the entire Process & deep dive view on tasks

4. Actionable Tools

- Task reallocation can be done in one click to reduce bottlenecks
- Notifications at every step to keep all teams aligned & alerted of tasks
- Notifications sent out to any stakeholder, internal or external partner

Advantages and innovations

The customers achieve a consolidated user experience and seamless business operations with significant increases in productivity, efficiency, team alignment, error-free deliverables, and continuity while reducing manual and redundant work. The expertise and dedication concentrates on helping the customers succeed and achieve their business goals in this relentlessly rapid tech-changing era.

A 4-Step Methodology

1. Mapping: processes mapping across all departments of the organization and break them down into small tasks.
2. Digitization & Integration: enable the digitization of processes via the Workflow Management Platform and build integrations with your existing systems.
3. Automation: provide out of the box automations for the execution of processes or create custom ones based on each company's needs.
4. Monitoring: Through analytics, empower companies to efficiently plan and monitor the performance of all their processes.

Technical specification or expertise sought

Partnership for international business development purposes

Stage of development

Already on the market

Sustainable Development goals

- **Goal 17: Partnerships to achieve the Goal**
- **Goal 8: Decent Work and Economic Growth**
- **Goal 9: Industry, Innovation and Infrastructure**

IPR Status

No IPR applied

Partner Sought

Expected role of the partner

Business Development for international expansion

Type of partnership

Commercial agreement with technical assistance

Investment agreement

Research and development cooperation agreement

Type and size of the partner

- **Other**

Dissemination

Technology keywords

- **01004009 - CRM - Customer relationship Management**
- **01003006 - Computer Software**
- **01004008 - ERP - Electronic Resources Planning**
- **01003015 - Knowledge Management, Process Management**
- **01003007 - Computer Technology/Graphics, Meta Computing**

Targeted countries

- **World**

Market keywords

- **02007003 - Operating systems and utilities**
- **02006007 - Databases and on-line information services**
- **02007002 - Database and file management**
- **02006006 - Computerised billing and accounting services**
- **02007008 - Business and office software**

Sector groups involved

- **Digital**
- **Retail**