

A technological solution to gather and analyse data on the number of people using food court services is sought.

## Summary

Profile type	Company's country	POD reference
<b>Technology request</b>	<b>Italy</b>	<b>TRIT20230526020</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement with technical assistance</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#">Rita Elste - Tomsone</a>	<b>26 May 2023</b> <b>25 May 2024</b>	<b>26 May 2023</b>

## General Information

### Short summary

An Italian branch of a multinational company, leader in real estate sector, is searching a technological solution to gather and analyse data on the number of people using food court services, peak hours of attendance and areas with the highest demand.

### Full description

A leading international group in the real estate sector, specialising in urban development, is currently involved in two major urban regeneration projects in Milan. One of them is MIND-Milano Innovation District (a former 2015 World Expo district), where the new frontiers of technology and biosciences converge. In 2024, at least two thousand people will be present at MIND daily, and this number is expected to grow over time. There is a need to provide catering services to this audience. For this reason, a project to create a food court at MIND is being developed, which includes the construction of a space with 120 seating places inside a temporary structure and an outdoor area. Data on the number of people using the food court services, peak hours of attendance, and areas within the district with the highest demand need to be collected and interpreted. A technological solution is therefore sought to gather and analyze this data in order to evaluate the social impact of this temporary structure at MIND. Additionally, the company aims to scale this experience to other temporary structures and adapt its policy in this regard. This technology request is part of an innovation challenge and is published on an open innovation platform. Potential solvers will be guided through the submission process. Submission deadline: 30/06/2023.

---

Advantages and innovations

---

Technical specification or expertise sought

The applicant should be able to propose a technological solution to gather and analyse data on the number of people using food court services.

---

Stage of development

Sustainable Development goals

- **Goal 11: Sustainable Cities and Communities**

IPR Status

## Partner Sought

---

Expected role of the partner

The applicant will be proposed a test bed for experimentation with the opportunity, if the level is deemed suitable for an innovation district, to implement physical deployment and monitoring in the short/medium term.

Type of partnership

**Commercial agreement with technical assistance**

Type and size of the partner

- **Other**
- **SME 11-49**
- **SME <=10**

## Dissemination

---

Technology keywords

- **11001 - Socio-economic models, economic aspects**
- **11007 - Sports and Leisure**

Targeted countries

- **World**

Market keywords

- **07005001 - Fast food restaurants**
- **07001007 - Other leisure and recreational products and services**
- **07005002 - Other restaurants**

Sector groups involved