

Greek startup seeks legal support in the telemedicine field

Summary

Profile type	Company's country	POD reference
Business request	Greece	BRGR20230630029
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
<u>Rita ELSTE - TOMSONE</u>	30 Jun 2023 29 Jun 2024	30 Jun 2023

General Information

Short summary

A Greek startup, operating in the telemedicine field, has developed an online platform. Through this platform, patients have the opportunity to seek medical advice and services from globally recognized specialists who are leading experts in their respective fields. The startup is currently seeking legal support to develop their legal disclaimers and limit their liability in Europe and the USA. They are specifically looking for law firms specialized in telemedicine and health law.

Full description

A Greek startup, operating in the telemedicine field, has developed an online platform that provides medical advice and services from globally recognized specialists. Communication between patients and specialists takes place through scheduled telehealth appointments, with an approximate duration of 15 minutes. Prior to the appointment, all relevant patient data including medical files and laboratory tests are sent to the expert physician. The appointment is scheduled only after the patient pays a predetermined fee, which covers the review of their medical files and the initial teleconference, and after they sign the consent form accepting the terms and conditions of the consultation, including the release of the expert consultant from medical liability.

Alternatively, for the same fee, the physician can provide a written report regarding their opinion on the patient's medical issues instead of a teleconference. Additionally, patients have the option to arrange an in-person

appointment with the doctor at a separate predetermined fee, which is offered at a privileged price. Furthermore, if requested, the platform facilitates further medical investigations and treatments such as surgeries or special therapies, which can be carried out in contracted medical centers.

The platform adheres to and complies with all international data protection regulations governing the European Union and the United States, including HIPAA and GDPR. Currently, the startup is seeking legal support to develop their legal disclaimers and limit their liability in both Europe and the USA. It should be noted that the role of the expert physician is strictly that of a consultant and not a treating physician. The startup is specifically looking for law firms specialized in telemedicine and health law to assist them in these matters. Type of the partnership considers is Service agreement..

Advantages and innovations

Technical specification or expertise sought

The startup is actively seeking legal support to develop their legal disclaimers and effectively limit their liability in both Europe and the USA. They are specifically looking for law firms that specialize in telemedicine and health law to provide assistance in these crucial matters. It is important to note that medical disclaimers are regarded by the law as non-ordinary and therefore require the utmost caution and expertise in their formulation and implementation.

Stage of development

Sustainable Development goals

- **Goal 3: Good Health and Well-being**

IPR Status

Partner Sought

Expected role of the partner

The law firm should consult and co-develop the formulation of the medical disclaimer of the platform.

Type of partnership

Type and size of the partner

Commercial agreement

- **Big company**
- **SME 11-49**
- **Other**
- **SME <=10**
- **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **09002001 - Insurance related**
- **07005006 - Other consumer services (including photo processing)**
- **05001001 - Diagnostic services**
- **05001007 - Other diagnostic**
- **05007006 - Computer-aided diagnosis and therapy**

Targeted countries

Sector groups involved

- **World**

- **Health**