

Irish company seeking partners for manufacturing, outsourcing or supplier agreement for branded eco-friendly packaging solutions

Summary

Profile type	Company's country	POD reference
Business request	Ireland	BRIE20221003009
Profile status	Type of partnership	Targeted countries
PUBLISHED	Supplier agreement	• World
Contact Person	Term of validity	Last update
Anita ABOLA	6 Jul 2023 5 Jul 2024	6 Jul 2023

General Information

Short summary

A fast-growing online retail company from Ireland is seeking manufacturing, outsourcing, or supplier agreement to find new and cost-effective branded eco-friendly packaging solutions for its novelty subscription boxes.

Full description

Irish online retail company established in 2017 is selling gift boxes from Ireland and shipped worldwide. The company is seeking manufacturing, outsourcing, or supplier agreement with potential partners, to supply branded eco-friendly packaging solutions. The gift boxes contain 10 items presented and packed into a box, bagged, and shipped. The products include well-known Irish foods like candy, chocolate, cookies, sauces, and food mixes. The products also contain novelty gift items like books, mugs, tea towels.

An agreement is sought in order to find new and more cost-effective manufacturing for packaging solutions like printed packaging boxes, internal packing paper, and packaging bags. Eco-friendly options are sought.

A partner for the products would allow for the company to order higher quantities for lower prices. The company would be interested in ordering several different items from one manufacturer as this would reduce time and increase efficiency.

Advantages and innovations

- This company that since it was established has grown quite quickly.
- This company connects those around the world to Ireland by allowing customers to create and ship a box of 'Irishness' around the globe.
- This is a scaling company with good growth, finding manufacturers as potential partners is essential to continue growth.
- Great opportunity for any manufacturer to get on board early if seeking a long term business agreement.

Technical specification or expertise sought

Manufacturers with ability to customise and brand products.

Eco-friendly solutions are a necessity

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• **Not relevant**

Partner Sought

Expected role of the partner

The cooperation partner would need to be able to manufacture durable packaging systems (for example: printed packaging boxes, internal packing paper, and packaging bags) in different sizes according to specifications from the company. Pricing would need to be very competitive, the products would need to be of the highest standard. It would be ideal if the packaging was eco-friendly. Quick turnaround and fast delivery options are also major factors.

Sample dimensions of packaging box sought are length 324mm, width 238mm, depth 152mm. Board size is 1007mm x 972mm.

The type of internal packing paper sought would be bottle green machine finish, acid-free tissue paper, 17 gsm, and 500mm x 750mm.

Type of partnership

Supplier agreement

Type and size of the partner

• **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **09004001 - Business products and supplies**
- **09004006 - Packing products and systems**

Targeted countries

Sector groups involved

- **World**