

Portuguese company seeks manufacturing partners to produce and/or market an innovative portable food box via licensing / manufacturing agreements.

Summary

Profile type

Business request

Company's country

Portugal

POD reference

BRPT20230809030

Profile status

PUBLISHED

Type of partnership

Supplier agreement

Targeted countries

• **World**

Contact Person

Rita ELSTE - TOMSONE

Term of validity

9 Aug 2023

8 Aug 2024

Last update

9 Aug 2023

General Information

Short summary

This Portuguese based company has developed an innovative portable box to get meals anywhere. Their packaging designs are functional, useful and eco-friendly. They are seeking a long-term strategic partner to prototype and produce new shapes and new materials. The company seeks manufacturing partners and licensing/manufacturing agreements in Europe, however they would not rule out interest from other countries.

Full description

Aware of the critical role packaging plays in the process of conveying the value of food products to consumers, this Portuguese-based company has developed a line of portable food boxes with a revolutionary design that builds the bridge between sustainability and cost effectiveness, allowing users to eat without compromising their freedom. Consumers are eating differently, demanding more products that are natural, green, organic and/or free from sugar, gluten, pesticides, and other additives and packaging is also a key part in consumer buying behavior. This solution for fast-moving consumer goods (FMCG), was designed to simplify the box production, minimize waste and increase economies of scale, by reducing environment impact and production cost.

As consumers continue to gauge which products to consume, food packaging design, packaging safety, and sustainable packaging play a central role in their decision-making process. In this new context, the Portuguese company designed this portable food box to help people who, by choice or need, do not have a table-type place to

support them, and therefore cannot hold their food, drink or smartphone in just one hand. This innovative 2-in-1 packaging includes a lid that can be converted into a handle to facilitate the handling and transport of the packaging. The solution is fully recyclable and sustainable, as it reduces materials and water consumption. The Portuguese company is looking to put together a new range of shapes and materials for their product, as they are committed to help the fast-moving consumer goods industry move towards the use of non-plastic, recyclable packaging and minimum waste. Together with the potential partner, the Portuguese company will be looking at producing more and more eco-friendly solutions, with differentiated materials and dimensions and shapes that are ergonomically friendly and suitable for multiple hand sizes. The company would like to see its chosen partners manufacture the design under license and bring their solution and future products to their home markets. The company's intention is to offer a licensing/manufacturing agreement and market in Europe.

Advantages and innovations

The Portuguese company can offer the following advantages to a potential partner:

- Strong innovation design on the packaging solutions;
- Trendy product aligned with the packaging trends of the market;
- An ethical and environmentally friendly partnership;
- A highly experienced team with a proven record of R&D and innovative projects.

Technical specification or expertise sought

The Portuguese company has recently innovated a new line of portable food boxes that facilitate the handling and transport of the packaging. They are seeking experts/manufacturers with the capacity to develop products with new shapes, sizes and materials. It will be necessary to carry out prototyping on emerging materials, including compostable, biodegradable and recycled solutions. The ideal partner will be able to offer small order quantities to start with and possibly have in-house R&D capability or connection with certified laboratories to test new materials.

Stage of development

Available for demonstration

IPR Status

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

Partner Sought

Expected role of the partner

The role of the partners will be to develop and manufacture the design under license and develop new products, advising on sustainable materials. It is essential that the manufacturing partner operates a sustainable/environmentally friendly and ethical business model. A manufacturing agreement is sought. If the partner has the capacity to move into distribution either locally or internationally this would also be valued, although it is not essential.

Type of partnership

Supplier agreement

Type and size of the partner

- **SME 11-49**
- **SME 50 - 249**
- **SME <=10**
- **Big company**

Dissemination

Technology keywords

Market keywords

- **07004008 - Other consumer products**
- **09004008 - Other manufacturing (not elsewhere classified)**

Targeted countries

- **World**

Sector groups involved

Media

Images



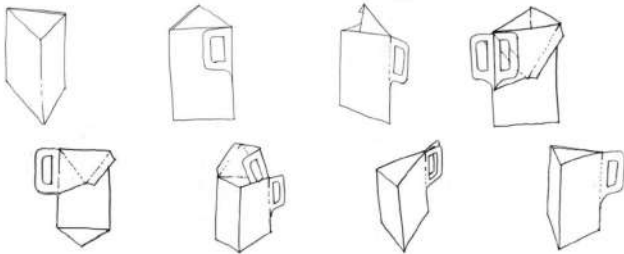
[Demo](#)



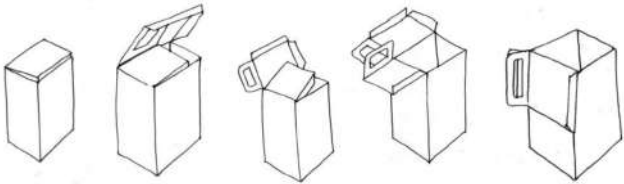
[Demo](#)



[Product demonstration](#)



[Demo](#)



[Demo](#)



[Demo](#)



[The products](#)